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#### 2020 Census: YOU COUNT!

The Census is required by the Constitution, which has called for an "actual enumeration" once a decade since 1790. Regardless of how we feel about the government, the fact is that the 2020 population numbers will shape how political power and federal tax dollars are shared in the U.S over the next 10 years. The number of congressional seats and Electoral College votes each state gets are determined by census numbers. They also guide how an estimated \$880 billion a year in federal funding

Census 2020

is distributed for schools, roads and other public services in local communities.

The 2020 Census counts every person living in the United States and five U.S. territories. Each home will receive an invitation to respond to a short questionnaire (online, by phone, or by mail) which will ask questions such as:

- How many people are living or staying at your home on April 1, 2020.
- Whether the home is owned or rented.
- The sex / age/ race of each person in your home.
- The relationship of each person in your home.

How and where federal programs are administered is often determined by the number of individuals in a community. The census is our country's effort to ensure that people are counted according to where they live. Every person in Atchison County matters!

The American Community Survey, a survey conducted by the U.S. Census Bureau which utilizes decennial census data, provides detailed annual data on key social and economic characteristics for every community in the U.S. Congress uses both decennial census data and ACS data to allocate funds for dozens of federal grant programs, including grants for highway and transportation projects, rural electrification, business and industry development loans, homeland security, natural disaster recovery, education, public health services, Medicaid and supplemental nutrition programs. The ACS determines the Median Household Income, for example, which is a key factor used to determine funding by agencies like USDA-Rural Development.

The bottom line is this: the Census matters because YOU matter. Watch for your questionnaire and take advantage of the opportunity to accurately tell our story!

#### Sources

https://2020census.gov/en/about-questions.html https://www.npr.org/2019/03/31/707899218/what-you-need-to-know-about-the-2020-census https://www.ced.org/reports/the-2020-census-the-importance-of-an-accurate-and-robust-accounting-of-our

#### The Mission of ACDC:

To initiate, stimulate and facilitate opportunity in Atchison County through economic and community development.

## 2020 Business Improvement Grant Program

Since 2013, the Business Improvement Grant has assisted with nearly 130 different business improvement projects throughout our county. ACDC designed this program to encourage growth and development of existing Atchison County businesses, but we've also seen an infusion of over \$240,000 back into our local economy in the form of goods and services from Atchison County vendors. These impressive statistics exist because grant recipients invested in themselves and leveraged over \$115,000 in ACDC funds (county tax dollars allocated to this office via the 1/4-cent economic development sales tax) to complete much needed business enhancements.

Atchison County
Development
Corporation's

2020
Business
Improvement
Grant Program

In 2020, ACDC will once again offer Basic grants (50/50 matching reimbursable grants, \$1,000 maximum). \$10,000 has been allotted to this fund, and all application paperwork (including eligibility requirements) will be available by January 2, 2020.

We will accept applications (via mail <u>only</u> - ACDC, P.O. Box 243, Rock Port, MO 64482) beginning February 1, 2020. Eligible projects must be approved prior to beginning work. Completed applications (including vendor bids and project estimates) will be considered in the order they were received and will be reviewed by the grant committee on a monthly basis. Applications will be accepted until all funds have been awarded. Contact ACDC (660-744-6562, acdc@atchisoncounty.org) for more information.

#### Attention Tarkio Property Owners: Tarkio Renewal has a grant for youl

Tarkio Renewal has committed \$10,000 toward their Property Improvement Grant in 2020. Like ACDC's Business Improvement Grant, TR's grant offers 50/50 matching reimbursable grants up to \$1,000, projects must be approved prior to beginning work. TR's grant applications will be available by January 2 (stop by the Avalanche or email acdc@atchisoncounty.org) and can be mailed to Tarkio Renewal (c/o ACDC, P.O. Box 243, Rock Port, MO 64482) after February 1. Applications will be date stamped upon receipt and considered at TR's regular monthly meetings.

# 2020 Youth Community Beautification Grant Projects

At our Annual Meeting in September, the following groups were awarded \$500 #MakeACBeautiful grants:

- Fairfax 6th Grade Guidance Class: clean Boy Scout cabin, paint shelter house posts, improvements to bathroom at ballfield, new basketball rims for the city park basketball hoops.
- **Tarkio FBLA:** at Doug Summa Memorial Park, new sand for volleyball court, a volleyball net, paint to repaint picnic tables, mulch for under playground equipment and around sign, and a Tree Net Swing.
- Tarkio Cub Scout Pack 88: plant trees in Tarkio City Parks.
- Rock Port Peer Counselors: paint bathhouse, pool concession stand, park benches, swing sets at City Park.
- Rock Port Student Council: update sand volleyball court at City Park, add sand and purchase net.
- Atchison County 4-H Lucky Clovers: power wash and apply weather sealant to all picnic tables in West, Northeast and Concession area shelter houses of the City Park.

ACDC originally planned to award three grants, but due to student response, quality of projects, and support of other nonprofit groups, all six will receive \$500 toward their efforts. Tarkio Renewal agreed to cover the remaining funds of the two Tarkio projects, for a total of around \$650. Restore Rock Port, an organization planning to reactivate again soon (stay tuned!), will cover the extra funds for the RP City Park projects, up to \$250 total. We look forward to seeing all these wonderful projects completed in 2020!



# ACDC Scholarship Applications: due FEBRUARY 28, 2020

ACDC's annual scholarship program was created to help outstanding AC graduates fund post-secondary education and training that can enable them to live, work and create a life here. ACDC offers a \$1,000 award to one student from each high school in each of the following categories, for a total of two scholarships per school:

CAREER

LIFE

- community college or technical training program
- 4-year undergraduate degree

Applications are available in each high school counselor's office and are due to ACDC by 3pm on Friday, February 28.

## ACDC's Fall Youth Career Programs: recap!

Aside from growing and creating businesses in our county, the effort we focus most on is developing our emerging workforce. Our youth career programs are designed around two core beliefs:

- We believe that when students connect with local adults who have successfully created a life here and care about young people, those students see that a bright future is POSSIBLE here in Atchison County.
- We believe that when employers interact with students, they increase their chances of finding quality employees who are invested in this county.

## Youth Professionalism Workshop - Juniors

On November 25 we hosted our 5th annual Youth Professionalism Workshop. At this event, we provide AC Juniors with helpful advice for their professional lives: how to get/keep a job, personal presentation, interview skills, etc. We introduce them to a person working in each of the six career clusters utilized in their career planning, in addition to those active in cottage manufacturing and entrepreneurship. In addition to receiving a crash course on professionalism, students learn about over a dozen different ways to make a life here.

Special thanks to CH-F for sponsoring lunch, host locations (CH-F, Midwest Data, Bank Midwest and Tarkio Avalanche), our outstanding high school counselors and the following employers and speakers who gave their time and wisdom to the students.

- Brock Nuckolls (Citizens Bank & Trust)
- Bryan Adams and Angie Vernon (Midwest Data)
- Corey Martin (Enel/Rock Creek Wind Farm)
- WC and Mike Farmer (Tarkio Avalanche)
- Elizabeth Brown (Dusty Trail)
- Karla Chambers (KJ's Café)
- Amber Graham (Ella&Grey)
- Representative Allen Andrews
- Ann Schlueter (CH-F)
- Sheriff Dennis Martin (ACSO)
- Marshall Oswald (Oswald Farms)



#### Careers on Wheels - Freshmen

Careers on Wheels was held September 27. This "speed interview" event gives AC Freshmen the chance to learn about many AC careers that are performed outside of a building or office ("on wheels"). THANK YOU to the following businesses and organizations that participated in this fun, interactive morning:

- Atchison County Sheriff's Office
- Atchison-Holt Ambulance District
- Atchison-Holt Electric Coop
- CH-F Home Health
- Double M Towing
- Dow Construction
- Enel/Vestas
- Groovy's Grub
- Midwest Data
- MO Department of Conservation
- MO State Highway Patrol
- Mo-Valley Ag
- Ottmann Electric
- Rock Port Police Department



Photo courtesy of Atchison County Mail

#### ACDC Board & Staff

#### **Directors:**

- \* Lori Seymour, Pres.
- Craig Corken, V. Pres.
- \* Bob Alldredge, Treas.
- \* Eryn Stepp, Sec.
- \* W.C. Farmer
- Roger A. Martin
- \* Jeff Meyer
- \* Eryn Stepp
- Scott Melvin

- Monica M. Bailey, Executive Director
- Carol Clark, Administrative Assistant

Great Northwest Day at the Capitol: 2020

Great Northwest Day, an annual, cooperative effort, was established by Leadership Northwest Missouri in 2003. Organized by the 18 counties that comprise the "Great Northwest," this event engages area constituents in a unique regional effort that promotes our region in Jefferson City and pursues legislation beneficial to our citizens.



This event includes introductions on the House and Senate floors and a regional lunch, followed by an evening buffet with State legislators, department heads and elected officials. This year's evening event will feature a Luau, while showcasing community and county booths, emphasizing regional priorities and promoting local attributes.

Each year ACDC staff and Atchison County citizens travel to the Capitol to join other regional leaders in educating legislators on what is happening in our corner of the state. Great Northwest Day 2020 is scheduled for February 4-5, 2020. If you want to learn more about this event, visit www.greatnorthwestdav.com or contact ACDC (660-744-6562 or acdc@atchisoncounty.org).

## #ShopAC: a holiday season tradition!

Each year ACDC coordinates one of Atchison County's mostanticipated shopping events of the year: #ShopAC! Over 30 businesses participated on November 21, staying open till 8 that night. Over 200 passports were returned this year, which were then entered into drawings. Congratulations to these shoppers for winning gift certificates to AC stores of their choice: Amy Bradley, Julie Joesting, Ashley Cook, and Cheryl Brown!

A HUGE THANK YOU to the following locations (and to all additional businesses who set up shop that day!): A Perfect 10, AC Veterinary Clinic, Alma's Herbs, Burke and Sons Lumber, Burlap & Bows, CH-F Auxiliary Gift Shop, Daybreak Café, Do it Best Hardware, Dusty Trail, Ella&Grey, EM's Emporium, Flower Mill, Food Country, Groovy's Grub, Hidden Beauty, Hy-Vee, KG Buds, Living Well on Main (Cindy Thomas LMT), MDT Woodworks, Midwest Chic Boutique, Quilters Boutique, Renee's Hair Design & Barber, Sew It Seams, Stoner Drug, Tarkio Avalanche Screen Printing & Signs, The Creative Outlet, The Walnut Shop, Torrey Pines, and Trails End.







Photos courtesy of Atchison County Mail

Want to learn more about what we do or suggest how we can do better? Talk to us!

405 S. Main Street P.O. Box 243 Rock Port, MO 64482 660) 744-6562 acdc@atchisoncounty.org

Facebook/Instagram (@atchisoncountydevelopment)

# Tarkio Tech: now offering technical certification programs



Located at the Thompson Learning Center on the Tarkio College Campus in Tarkio, the objective of Tarkio Technology Institute is to provide professionals with the technical skillset to be competitive in the critically needed fields of Plumbing, Wind Energy, and Welding.

To learn more about any of these programs or to apply for an upcoming session, please visit <a href="https://tarkiocollege.com/">https://tarkiocollege.com/</a> or contact Tarkio Tech at 660-623-9071 or info@tarkiotech.com.