



ATCHISON COUNTY

DEVELOPMENT CORPORATION

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#CELEBRATEAC

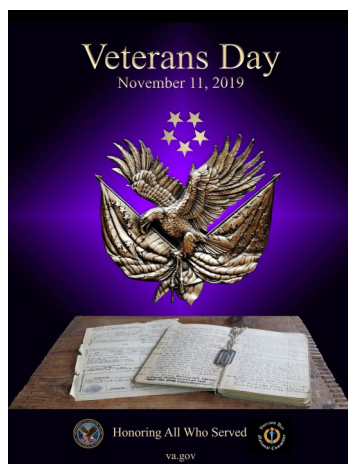
ACDC'S ANNUAL MEETING • WEDNESDAY, SEPT. 25, 6-8PM
FAIRFAX SCHOOL

6P - MINGLE & MEET NEW BUSINESSES
6:15P - COMPLIMENTARY MEAL BY TORREY PINES
AND COOKIES BY MEMORIES IN THE BAKING
6:45P - KEYNOTE BY DR. TIM CROWLEY
7:30P - HIGHLIGHTING AC PRIDE POINTS

RSVP AT ACDC@ATCHISONCOUNTY.ORG OR 660-744-6562

THANK YOU, VETERANS.

You are our superheroes.



In valor there is hope.
Tacitus

#Flood2019 → #ThinkACFirst

For many AC businesses, families and farmers, this year's flood has been devastating. For some, it has been an irritating inconvenience. For most all of us, it has been 100% depressing.

ACDC's most important job is to celebrate the good stuff, to promote what we have, and to encourage all to work diligently to keep it. This newsletter focuses on Thinking AC FIRST, now more than ever. Even if it feels like old news, please take our message to heart.

Ready for your annual reminder to
visit your local stores
BEFORE heading out of town or
online for Christmas gifts?
Here it is...

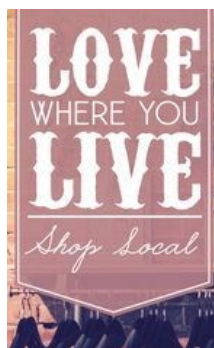
#ThinkACFirst
#ShopAC
#YouCanDoIt
#WeBelieveInYou



About ACDC

ACDC was organized in the 1970s as a volunteer board. Since 1995, ACDC's board and full-time staff have worked to improve the business climate in Atchison County. Today, ACDC staff provides support to community organizations and collaborates with county, regional and state groups to better our county.

The Mission of ACDC: to initiate, stimulate and facilitate opportunity in Atchison County through economic and community development.



Support each other. Why do you need a reason to do that besides the fact that it's the right thing to do?

Scarr & Los Franco



Why We MUST #ShopAC

"Shop Local" campaigns exist because as citizens of the world, with such easy access to bigger cities and online shopping, we forget how critical supporting local business is to the overall condition of our communities.

Shopping in Atchison County keeps dollars and jobs in Atchison County.

It encourages good customer service, because our businesses want and need to keep you happy and are often able to order what you want. Shopping in AC also gives you the opportunity to build community with your neighbors and helps preserve the unique character of our towns. We see cute hashtags like #ShopAC or #ThinkACFirst from time to time, but do we take this sentiment to heart?

Shopping in Atchison County supports emergency services in Atchison County.

When you spend money in Atchison County, 1/2-cent of every dollar goes to Emergency 9-1-1, and 1/2-cent goes to county law enforcement. (When you spend your dollars elsewhere, your money supports someone else's emergency services. As kind as our Omaha/Douglas County or Kansas City/Clay County friends may be, they cannot respond to your calls for help.) Shopping local first is self-preservation at its most basic level, and it helps ensure the safety of your county.

Shopping in Atchison County supports infrastructure in Atchison County.

Every time you shop in Atchison County, 1/2 cent of every dollar goes to road maintenance in AC. A portion of sales taxes in Tarkio, Rock Port and Fairfax goes to critical community needs like street repair. (When you spend fewer dollars in your town, your City has fewer dollars to spend on your streets.) In Tarkio and Rock Port, a portion of your sales taxes are used to maintain your city parks. Where do you drive every day? What parks do your children enjoy?

Shopping Atchison County enables us to keep the stores and services we have.

You may not find everything you want or need in AC, but we MUST shop at home FIRST, purposely reviewing our lists to see what we can purchase within the parameters of our county. We must commit to supporting our AC vendors, so that we can keep the stores, restaurants, service stations and other businesses in our backyards, ready and willing to serve us.

Thinking Atchison County FIRST helps you, your children, and your neighbors.

Shopping at home and supporting our local businesses is something AC citizens have to commit to, now more than ever. Our most recent flooding crisis has had a real and lasting impact on our local economy, and it is critical that we retain the businesses we have, so that we can survive and hopefully thrive in the coming years.

ACDC Youth+Career Programs: Fall 2019

CAREER

LIFE

ACDC focuses most diligently on two of things: helping our businesses continue and grow, and communicating to our youth the abundant opportunities available to them here at home. These two objectives come together in our Youth+Career programs, where we connect young people with businesses in their communities. We

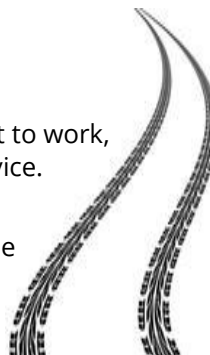
want our kids to know that possibilities exist for them in AC, and we want businesses to interact with young people who will become tremendous assets in the coming years. We are grateful to both our schools and our business community, who work with us to make these important programs happen!

Careers on Wheels, September 27

AC Freshman, this event is for you.

As you look a few years down the road, you see choices: straight to work, training of some kind, traditional degree programs, military service. Our job is to show you what's available HERE.

At this event, we'll show you career possibilities that exist outside of an office ("on wheels"). On September 27 (rain date: Oct. 4), we'll see you at the Rock Port City Park.



Youth Professionalism Workshop, November 25

Attention AC Juniors, what are you doing the Monday of Thanksgiving week? Want to come hang out with us?

Learn some tips and tools on how to be (and how not to be!) a respectable, professional adult, and how to have a respectable, professional future from some outstanding community leaders who have (mostly :) figured this out.

It will be worth your time, we promise. Thanks in advance for giving us your thoughtful attention.

Thoughts from your ACDC Director...

Do you ever think, "OKAY ACDC, WE GET IT. We're all in this together. Shopping local is good. Blah blah blah."

Sometimes it feels like we've shared these ideas so often, the words have lost all meaning.

It's ALWAYS been critical that we support local business. The quality of our communities has ALWAYS been tied to the amount of dollars spent locally. What's changed?

We have never before been where we are now. We have never had floods this often and been so concerned about it happening again. Our population has never been at this level. And it has never been so easy to support other towns, rather than our own.

What if choosing a local restaurant means that a mom you know gets to keep her job? What if purchasing project supplies in AC means that a store gets to keep its doors open, so they are there when you need them next week. What if buying the bulk of your groceries in the county means that your street department has more funds to do repairs?

Now read back through that list and assume we don't make those choices. People lose jobs, stores close, streets crumble.

This year, so many of us have felt powerless because so much is beyond our control. You know what we CAN do? Decide as a county that we are going to KEEP WHAT WE HAVE.

#ShopAC, friends. We got this.

~Monica

Leadership Northwest Missouri



Leadership Northwest Missouri (LNWMO) is a program for community leaders interested in learning more about our region and enhancing leadership skills.

Participants representing 19 counties meet one day a month for six months throughout the region for high-quality leadership training and excellent networking opportunities. Please contact ACDC (or any of the LNW alumni) for information on this program, including scholarship opportunities. Completed **Class of 2020** applications must be delivered or postmarked by **November 1, 2019**. To apply, visit leadershipnorthwestmissouri.org

ACDC Board & Staff

Directors:

- * Lori Seymour, President
- * Craig Corken, Vice President
- * Bob Alldredge, Treasurer
- * Eryn Stepp, Secretary
- * WC Farmer
- * Lydia Hurst
- * Roger A. Martin
- * Jeff Meyer
- * Lori Seymour
- * Scott Melvin

Staff:

- * Monica M. Bailey, Executive Director
- * Carol Clark, Administrative Assistant

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Social media:
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Upcoming Events

Sept 7: Tarkio Friendship Day
Sept 7: Westboro Fall Festival (City Park)
Sept 21: Old Fashioned Saturday Night (RP)
Sept 21: NW Winefest (MC-benefitting NW MO Enterprise Facilitation)
Sept 25: ACDC's Annual Meeting (Fairfax School)

Sept 27: Careers on Wheels-Freshmen (rain date: Oct 4)
Oct 26: Quilt Show & Vendor Market (RPHS)
Nov 5: Election Day
Nov 21: #ShopAC
Nov 25: Youth Professionalism Workshop -Juniors (Tarkio Resource Center)

ACDC will be closed in observance of the following holidays:
Columbus Day (October 14) • Veterans Day (November 11) • Thanksgiving (November 28-29)

#ShopAC: Thursday, November 21

**Mark your calendars, shoppers and AC supporters!**

We're working with local businesses on our annual, purposeful, countywide opportunity to Think AC First.

On Thursday, November 21, participating AC merchants will stay open till 8 p.m.

Drawings, treats, deals, visits with neighbors and friends - just a few perks of our #ShopAC event!

Our county has so much to offer, including businesses that work hard to serve you. Please make time to support our AC businesses during this event! Follow us on Facebook/Instagram (@atchisoncountydevelopment) and read Atchison County Mail for details later this fall.

We're All In This Together

SHOP
ATCHISON
COUNTY